

Assessment Factors for New Ventures:

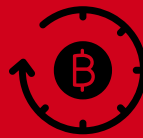
1

Ownership Structure



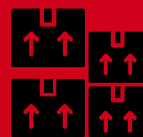
2

Personal History



3

Equipment and Cargo



4

Company Size



5

Route Selection

